# **Yaad Memory Book Privacy Policy**

This Privacy Policy governs the manner in which Yaad Memory Book obtains, uses, maintains and discloses information provided by users (each, a "user") of our platform, products and services ("service"). This privacy policy applies to all products and services offered by Yaad Memory Book on our platform, as well as use of our sites.

#### Personal identification information

Personal information is directly provided to Yaad Memory Book by users, via interacting with our platform. Users may directly provide and enter, as appropriate, name, email address, cell phone, zip code, employee ID, visitor status, and work location, relative to the specific service we provide, or other relevant user data necessary for us to deliver our services. We obtain such personal identification information from users, only when they directly provide and enter such information.

### Non-personal identification information

We **do not collect** non-personal identification information about users when they interact with our platform. Non-personal identification information includes information such as browser name, the type of computer, IP address, operating system or other metadata information on users internet connection.

#### Web browser cookies

Our platform **does not use** web "cookies" for its functionality.

### How we use personal information

Yaad Memory Book uses users personal information for the following purposes:

As a fee-for-service
 Information collected from users is used only to provide the services we provide and deliver to our users.

### How we protect personal identification information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of personal information, username, password, transaction information and data stored on our platform.

# **Sharing personal identification information**

We do not sell, trade, or rent users personal identification information to others.

## Third party websites

We do not link to sites of suppliers, advertisers, sponsors, licensors or other like third parties.

### Changes to this privacy policy

We have the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

A monthly \$1.99/month purchase is available as In-App purchase that will be applied to your iTunes account on confirmation. Subscriptions will automatically renew unless canceled within 24-hours before the end of the current period. You can cancel anytime with your iTunes account settings. For more information, see our Terms of Service and Privacy Policy.

### Your acceptance of these terms

By using our platform, products, or services, you signify your acceptance of this policy. Your continued use of our platform, products or services following the posting of any changes to this policy will be deemed your acceptance of those changes.

#### Contacting us

If you have any questions about this Privacy Policy or our practices, please contact us at:

support@YaadMemoryBook.com

Latest Policy Update Date: August 5th, 2021